



Invitation For Quotation for hiring of an agency for developing Film on Satat Jeevikoparjan Yojna UNDER LIMITED TENDERING PROCEDURE.

To

Dear Sirs,

Sub : Invitation For Quotation for hiring of an agency for developing Film on Satat Jeevikoparjan Yojna

1. You are invited to quote your rate for as per the details given below :

Brief Description of the Goods	Completion Period	Specification
Hiring of an agency for developing Film on Satat Jeevikoparjan Yojna	Within 20 days from the date of handing of the final script.	Terms of reference and another requirement as per attached Annexure-1

2. Government of Bihar has received a Credit from the World Bank/IDA in various currencies towards the cost of "NRLM" and intends to apply part of the proceeds of this credit to eligible payments under the contract for which this invitation for quotations is issued.

3. Important Dates and Times/Bid Document

- | | | |
|-----|---|------------------------------|
| 3.1 | Issuance of bid document | : 16/08/2022. |
| 3.2 | Last Date & Time for Submission of Bids | : 03.30 AM/PM on 31.08.2022. |
| 3.3 | Opening of bids | : 04.00 AM/PM on 31.08.2022. |

Note : Interested bidders may attend the opening of bids.

4. **Qualification criteria**

- Agency should be registered under GST. Singed Photocopy of GST certificate should be attached.
- Annual Minimum Average turnover should be approx. **20 lakhs** in the last three F.Y.- 2018-19, 2019-20 & 2020-2021. (Photocopy of audited balance sheet & P/L account or certificate from CA firms should be attached)
- Bidder should have 10 Years of experience in producing films (advertising, document, corporate training, or other type of films), especially on gender empowerment, poverty eradication, and environment for different clients including public sector, government and NGO sector clients (Work order with completion certificate should be attached in support of experience as above).
- Experienced and skilled team of key production staff – Creative Director, Animator/Computer Graphics Specialist, Scriptwriter, Sound Engineer, Voice-over and Music artistes to produce high quality films. .(Photo copy of Work order with completion certificate should be attached)

5. **Bid Price**

- The price should be quoted for the work as per Annexure-1.

Signature



- b) Interlineations, corrections, erasures and/or over-writings shall be valid only if initialed by the person or persons signing the bid.
- c) **Applicable GST must be clearly stated.** All duties, taxes, freight, insurance, delivery charges and other levies payable by the contractor under the contract shall be included in the quoted price.
- d) The rates quoted by the bidder shall be fixed for the duration of work/completion of work and shall not be subject to adjustment on any account.
- e) The Prices should be quoted in Indian Rupees only.
- f) Tax will be deducted at source, if applicable.

6. **Submission of Bids:**

- a) A bidder shall submit only one quotation in a sealed envelope.
- b) The bidder must mention full detail specification of the items quoted. Mere copying of the specifications mentioned by the purchaser or mentioning words like "complying"/"compliant" is not sufficient.
- c) Envelope containing bids must bear on the cover itself, name of item bidding for, name and full address with phone numbers of the bidder.

7. **Validity of Quotation**

Quotation shall remain valid for a period not less than 60 days after the deadline date specified for submission.

8. **Evaluation of Quotations**

The Purchaser will evaluate and compare the quotations determined to be substantially responsive i.e. which

- (a) Are properly signed and
- (b) Conform to the terms and conditions, technical specifications and qualification criteria.
- (c) Who has quoted the lowest evaluated price?

9. **Award of Contract**

The Purchaser will award the contract to the bidder whose quotation has been determined to be substantially responsive and who in the assessment / judgment and sole discretion of the BRLPS, has experience capability to execute the contract and has quoted the lowest evaluated price.

9.1 **Notwithstanding the above, the Purchaser reserves the right to accept or reject any quotations and to cancel the bidding process and reject part/all quotations at any time prior to the award of contract.**

9.2 The bidder whose bid is accepted will be notified of the award of contract by the purchaser prior to expiration of the quotation validity period. The terms of the accepted offer shall be incorporated in the purchase order

10. **Liquidated Damages:**

For Delays: The applicable rate is 0.5% per week and the maximum deduction is 5% of the contract Price. On further delays. Work order may be cancelled

11. If the bidder fails to do the job satisfactorily or is unable to complete the job, BRLPS reserves the right to cancel the work order.
12. If the lowest responsive bidder is declines to do the assignment, then award of contract will be given to second lowest responsive bidder on L-1 rate.
13. **Any other jobs not specifically mentioned but reasonably implied to be executed for satisfactory completion of the job in all the respect shall have to be carried out by the party without extra cost. The decision of BRLPS shall be final and binding in this regard.**



14. Payment shall be made within 21 days (excluding Sundays and Holidays) after satisfactory completion of work and its certification from the official of BRLPS. The service Provider may submit the bill for payment after completion of the entire assignment.

We look forward to receiving your quotations and thank you for your interest in this project.

Encl.:

Annexure-1- Terms of reference

Annexure-2 Format of Quotation

Santosh
16/08/22
(Dr. Santosh)
Procurement Specialist



Annexure-1

TERMS OF REFERENCE

Hiring of an agency for developing Film on Satat Jeevikoparjan Yojana.

1. Background

Bihar Rural Livelihoods Promotion Society, popularly known as JEEViKA, a registered society under the aegis of Rural Development Department, Government of Bihar marks a key chapter in rural development in Bihar. JEEViKA's journey of the last decade has coincided with the changing face of Bihar. Bihar Rural Livelihoods Promotion Society (BRLPS) was constituted by Govt. of Bihar as a special purpose vehicle to expedite the poverty alleviation interventions in the state. To sustain the project delivery mechanisms, Government of Bihar supported the initiative by leveraging financial resources from various multilateral agencies like World Bank and other national & state agencies. Over the last 15 years, JEEViKA has mobilized women from 1.27 Crore HHs into strong, sustainable and self-managed 10.35Lakh Self-Help Groups (SHGs).

In 2016, the State Government introduced prohibition in Bihar that forbids production, transportation, selling and consumption of liquor in the state.

The Government of Bihar launched **Satat Jeevikoparjan Yojana (SJY)** with an objective *"to empower ultra-poor households traditionally engaged in production, transportation & selling of country liquor/toddy; ultra-poor from SC/ST and other communities through diversification of livelihoods, capacity building and improved access to finance."*

JEEViKA, Rural Development Department, Govt. of Bihar has been designated as the nodal agency to implement the yojana. The yojana aims to cover around 150,000 ultra-poor households, with 24 months of livelihoods and mentoring support through dedicated community cadres (Master Resource Persons (MRPs)).

We are working from 2016 in the view of graduation of Ultra poor Households. More than 20 thousand SJY beneficiaries have graduated from Ultra poor phase.

As discussed, we are planning to organise the graduation event in the month of September'22 at State Level. The event is proposed to be graced by Honourable Chief Minister along with key dignitaries like Ministers, Government Officials, People's Representatives and other important guests. As a build up to the occasion, more than 20,000 SJY Beneficiaries will be participate in various districts of Bihar

2. Objective of the assignment

A. Preparation of 7-8 minutes film on SJY Intervention:-

The primary activities include:

- I. To develop a film including interviews of Beneficiaries, families and different professionals of BRLPS.
- II. Initiatives taken by JEEViKA specially under SJY intervention.
- III. Carry out process documentation involving different stakeholders-target group, technical facilitator and any other related.
- IV. A short summary video of 7-8 minutes
- V. Ensure that each video brings out the key aspect outlined in the objectives namely:

CSJ



- Explaining /describe the approach of BRLPS for SJY Intervention.
- Highlight the differences and methodology.
- Show how various Stakeholders are working towards adding value and expansion.
- Edit raw video recordings and integrate them with other project resources to reproduce 1 video with the messages outlined above.
 - a. Identify crucial information segments.
 - b. Stabilize the recordings and running pace to portray intended messages with clarity.
 - c. Translate the voice recordings in Hindi and English subtitle.
- VI. Prepare printed transcripts of the narratives of all videos
- VII. Consult BRLPS from time to time during the consultancy to ensure that work is on the right track
- VIII. To draw up an agreed action plan for meeting stakeholders and conducting field visits. This should cover the various structures and roles at various levels.
- IX. The entire process must be captured.
- X. Development of graphics as per data provided by BRLPS.
- XI. All processes and system placed must be recorded and a 7-8 minutes film is prepared.

B. Preparation of 4 films of SJY Beneficiaries of 1-2 minutes film :-

The primary activities include:

- I. To develop a film including interviews of Beneficiaries,
- II. Initiatives taken by JEEViKA specially under SJY intervention.
- III. Carry out process.
- IV. A short summary video of 1-2 minutes

3. The detail of task to be completed:

The agency would have to develop a film of 7-8 min on Satat Jeevikoparjan Yojana with its principles, approach & strategy, progress with its success stories and 1-2 minute film of beneficiaries regarding their graduation approach.

The film would be developed in Hindi with foot note captions in English.

4. Process of completion of Task:

The agency would have to visit the project area/location of interventions and cases for getting the real picture/sense of project interventions and its progress along with the success stories impact of its surroundings.

The agency may take references from project documents i.e. Guideline, Training Manual and Office Order.

Area of coverage:

The agency would have to cover at least 5-6 Project districts.

Language

The language of the Satat Jeevikoparjan Yojana film will be in Hindi and English subtitles with some input of regional languages in success stories and community feedback.

Copy



Deliverable:

Two master copies(Both mixed and unmixed) in DIGI Beta or DVC Pro Format. All Video-spots would be required to be submitted in suitable digital MPEG format at broadcast quality for delivery by internet.

5. Selection criteria of agency

The agencies fulfilling the following requirements;

- At least 10 years of experience in producing films (advertising, documentary, corporate, training or other type of films) for different clients including public sector, government and NGO sector clients.
- Experienced and skilled team of key production staff – Creative Director, Animator/Computer Graphics Specialist, Scriptwriter, Sound Engineer, Voice- over and Music artistes to produce high quality films.
- Experience of working on development sector themes like gender empowerment, poverty eradication and environment will be an added benefit.

6. Schedule and Outputs

This assignment will be completed within 20 days.

7. Review Committee to Monitor the Agency's services

A Review Committee may be constituted by BRLP to monitor the quality of assignment/task completed. The PC-GKM & SPM-M&E will be the Chairperson of the committee. The committee may also seek comments and inputs on the agency's work if required in case of any service delay or other discrepancies.

The BRLPS may also terminate the agreement either in case of non-compliance of the service declaration or on the fulfillment of the assigned objective.

5/7

1155648/2022/PRCMT-JEEVIKA

**JEEVIKA**

An Initiative of Government of Bihar for Poverty Alleviation

Bihar Rural Livelihoods Promotion Society
State Rural Livelihoods Mission, Bihar



बिहार सरकार

1st Floor, Vidyut Bhawan - II, Bailey Road, Patna- 800 021; Ph.:+91-612-250 4980; Fax:+91-612-250 4960; Website:www.brllp.in**Format for Quotation****Annexure-2****Description of Goods : Hiring an agency for developing Film on Satat Jeevikoparjan Yojna.**

Sl. No	Description of the goods	Specifications of the goods / offered	Quantity and Unit (a)	Price for each unit (Rs.)				Total Price (Rs.)	
				Unit rate including excise, customs duty (b)	Transportation , insurance, local incidental costs, etc (C)	GST. (d)	Quoted Unit rate [b+c+d]= (e)	(in figures) (a x e)	(in words)
1	Developing Film on Satat Jeevikoparjan Yojna		As per Terms of Reference attached with Bid document Annexure-1						

Note: In case of discrepancy between unit price and Total bid price (in figures) Rs.....

Total price, the unit price shall prevail

(in words) Rs.....

We agree to complete the work in accordance with the technical specifications for a contract price quoted against each item within the period specified in the Invitation for Quotations.

Signature of Bidder.....

Name

Business Address:

.....

Place: